

Bill No. 2223-03

An Act to Adopt the WSBA Logo

Author(s): Audriana Berry Dunn, President

Sponsor(s): Audriana Berry Dunn, President; Nicholas Smith, Vice President

Background:

The Washburn Student Bar Association (WSBA) is responsible for its communications, branding, brand identity, and public image. Part of WSBA's public image relies significantly on a cohesive, recognizable, and trustworthy brand identity. A part of branding is a logo, one that stands out and is recognizable to others.

Legislative Notes:

This bill seeks to approve and adopt a logo to be used as Washburn Student Bar Association's official logo on all materials, as WSBA desires.

Presented to the Governing Body of the Washburn Student Bar Association on September 7, 2022, with a vote of:

Ayes: 17

Nays: \emptyset

Abstentions: \emptyset



Audriana Berry Dunn
WSBA President



Nicholas Smith
WSBA Vice President

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BE IT ENACTED BY THE GOVERNING BODY OF THE
WASHBURN STUDENT BAR ASSOCIATION

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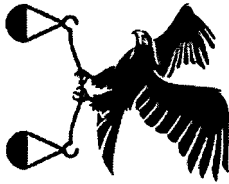
AN ACT

Section 1. The Washburn Student Bar Association shall hereby adopt a logo, as depicted in the Appendix, as its official logo to be used on all WSBA communication platforms and as WSBA so desires.

Section 2. Any WSBA law, policy, procedure, rule, or regulation, in whole or in part, in conflict with this Act shall be hereby repealed.

Section 3. This Act shall become effective immediately upon passage.

APPENDIX



WASHBURN

— STUDENT BAR ASSOCIATION —

Our Community, Your Voice



WASHBURN

— STUDENT BAR ASSOCIATION —

Our Community, Your Voice