

Bill No. 2122-61

An Act to Approve and Appropriate Funding for WSBA Branding

Author(s): Nicholas Smith, Vice President

Sponsor(s): Audriana Berry Dunn, President; Nicholas Smith, Vice President; Casey Smith, Communications Liaison

Background:

The Washburn Student Bar Association (WSBA) is responsible for its communications, branding, brand identity, and public image. Part of WSBA's public image relies significantly on a cohesive, recognizable, and trustworthy brand identity. As part of WSBA's attempt to overhaul its identity through a new website, it is likewise imperative that WSBA develop, establish, and adopt a new brand identity.

Legislative Notes:


This bill seeks to approve and appropriate funding for WSBA to solicit and purchase services for the development of branding identity.

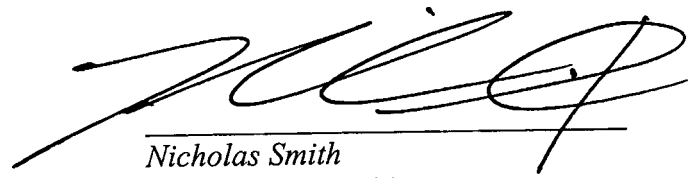
Presented to the Governing Body of the Washburn Student Bar Association on April 15, 2022,
with a vote of:

Ayes: 14

Nays: 0

Abstentions: 0


Audriana Berry Dunn
WSBA President


Nicholas Smith
WSBA Vice President

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BE IT ENACTED BY THE GOVERNING BODY OF THE
WASHBURN STUDENT BAR ASSOCIATION

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*Sponsor(s): Audriana Berry Dunn, President; Nicholas Smith, Vice President; Casey Smith,
Communications Liaison*

AN ACT

Section 1. The Washburn Student Bar Association shall hereby allocate an amount not to exceed three hundred dollars (\$300.00) from the WSBA funds for the solicitation and purchase of graphic design services to develop a branding identity for WSBA.

Section 2. The WSBA President, or their designee chosen from the WSBA Governing Body, shall be approved and empowered to make expenditures, in conformity with Section 1, to accomplish the purposes of this Act.

Section 4. Any WSBA law, policy, procedure, rule, or regulation, in whole or in part, in conflict with this Act shall be hereby repealed.

Section 5. This Act shall become effective immediately upon passage.